Three years ago, we embarked on a bold new journey, bringing together two longstanding exchange organizations to create a new organization that would strengthen, grow and improve our existing programs and allow us to develop new ones, expanding and diversifying our portfolio of international exchange opportunities.

At the time, we were told that more than half of all mergers fail and those that don’t, take at least three years to complete the transition and to establish a new culture and identity. As with all mergers, we have had our share of challenges along the way, but as we move into our fourth year, I can proudly say that our union has been a success thanks to the hard work and commitment of everyone at Cultural Vistas.

In terms of growth since our merger, the number of participants served by our programs has increased by 35 percent, our annual revenue has increased by 72 percent, and our staff has expanded by more than 40 percent. We have instituted new partnerships and secured a greater variety of funding sources, allowing us to add a number of new exchanges to our program portfolio. And in 2013, we established our first overseas subsidiary with a European office based in Berlin. Our programs now touch people in nearly 140 countries.

The creation of Cultural Vistas, however, was about much more than just growth. It was about creating a new shared culture that would better enable us to fulfill our mission to enrich minds, advance global skills, build careers, and connect lives through international exchange. Our core values embody who we are as an organization and serve as the principles that influence the implementation of our programs.

INTEGRITY
We are dedicated to providing all of our stakeholders with the highest level of professionalism and commitment in all that we do.

COLLABORATION
We encourage individuals from around the world to work together through our exchange programs, and value a team-based approach in everything we do.

EXPERIENTIAL LEARNING
We provide personally and professionally transformative experiences through a “learning by doing” philosophy.

DIVERSITY AND MULTICULTURALISM
We bring together people representing cultures and languages from around the world to learn new perspectives, share knowledge, and exchange best practices.

INNOVATION
We advocate for creative approaches in our daily work and in developing a more active, engaging, and internationally-relevant exchange experience.

PASSION
We believe in what we do. We strive to fulfill our mission every day by providing meaningful and high-quality experiences for all those we serve.

This is who we are.
In three short years, we have come a long way. We have established a new culture and identity and have greatly enhanced our ability to positively impact and change people’s lives through the international experiences we provide.

As we continue our journey, we invite you to join the Cultural Vistas family and to help us create more opportunities for people to inquire, learn, experience, and understand the interconnected world we live in. We all can and do make a difference.

We are Cultural Vistas!

Robert Fenstermacher
President & CEO
What We Do
Our nonprofit annually serves more than 5,000 students, professionals, and emerging leaders through career-focused internships, educational study tours, language immersion and cultural exchange programs in the United States and around the world.

» Professionally-focused study tours in a wide range of career fields
» Customized program development and placement programs for universities, businesses, foundations, and government institutions
» International internship, fellowship, and immersion programs in Asia, Europe, South America, and the United States
» J-1 Exchange Visitor visa sponsorship and programmatic services for interns, trainees, and teachers
» Public diplomacy initiatives sponsored by both U.S. and foreign governments
» Cross-cultural learning and professional development seminars and activities

Our Mission
To enrich minds, advance global skills, build careers, and connect lives through international exchange.

Our Vision
To create memorable and transforming global learning opportunities that enrich career and encourage leadership development. We firmly believe that those who travel to other countries to deeply inquire, learn, experience, and understand other cultures and practices will be the ones to lead and succeed in our increasingly interconnected world.

Our Core Values
At Cultural Vistas, we are committed to empowering individuals and impacting lives through international exchange. Our core values of integrity, collaboration, experiential learning, diversity and multiculturalism, innovation, and passion serve as a foundation for our organizational culture and as the principles that guide all of our nonprofit’s work and actions on a daily basis.

Expanding our Reach: Cultural Vistas Establishes First International Office in Berlin
In 2013, Cultural Vistas proudly opened its first international office in the heart of Europe: Berlin, Germany. Cultural Vistas Europe has been established as a German nonprofit organization (gGmbH) and is staffed by a bi-national team with years of experience in international exchange.

This expansion signifies our nonprofit’s commitment to longstanding relationships in Germany and our goal of promoting the transatlantic relationship through exchanges and practical training opportunities throughout Europe.

It will enable Cultural Vistas to foster new university partnerships with institutions throughout the European Union, strengthen ties to European companies interested in providing training to international interns and to their staff abroad, and facilitate greater outreach and engagement with its extensive European alumni base.
Our array of international internship, fellowship, and work abroad programs allow students, young professionals, and emerging leaders to see the world, experience new cultures firsthand, and gain the transferable skills that will set them apart in today’s globalized economy.

J-1 Exchange Visitor Programs
Cultural Vistas is authorized by the U.S. Department of State as an Exchange Visitor Program sponsor for three categories of the J-1 Visa: Intern, Trainee, and Teacher. As an Exchange Visitor Program sponsor, Cultural Vistas is responsible for administering cultural exchange programs in compliance with the Department of State’s public diplomacy goals and visa requirements.

Cultural Vistas also provides cross-cultural orientations, educational activities, monitoring and evaluation, and acts as an advocate for the participant to ensure a positive and successful program.

Train USA
A cultural exchange program providing visa sponsorship and support to qualified individuals who have established arrangements with a U.S. host company to pursue internships or training lasting from three weeks to 18 months.

Global Career Launch
A short-term exchange program providing university students with visa sponsorship, eight-week internship placements, housing accommodations, and structured cultural activities in select U.S. cities.

Teach USA
A teacher exchange program providing visa sponsorship to qualified educators for full-time teaching positions at accredited primary and secondary schools in the United States. Full-time placements are determined by the host school and can last up to three years.

Korea WEST
A U.S.-Korean initiative enabling South Korean university students and recent graduates to study English, intern for up to 12 months, and explore American culture through immersion and independent travel. Candidates are selected by the Korean government.

“...from business development to partnership marketing to international operations and teams. I really enjoyed the opportunity to travel around the U.S. and see the growth of the sport. To be involved in all different aspects of the promotional side of the business was an incredible opportunity.”

Adam Giles (left) Train USA, 2012-13 Intern from Australia

International Visitor Leadership Program (IVLP)
As one of seven National Program Agencies, Cultural Vistas works in close cooperation with the U.S. Department of State to administer, design, and implement IVLP programs that support the foreign policy goals of the United States. Through short-term visits, current and emerging foreign leaders in a variety of fields experience the United States firsthand and cultivate lasting relationships with their American counterparts.

Congress-Bundestag Youth Exchange for Young Professionals
A reciprocal fellowship program, funded by the German Bundestag and U.S. Congress, annually providing 75 American and 75 German young professionals the opportunity to spend one year in each other's countries, studying, interning, and living with hosts on a cultural immersion program.

IAESTE United States
A reciprocal exchange program providing students and recent graduates in science and technical fields with internships in the United States and more than 80 countries around the world. Cultural Vistas has administered the U.S. affiliate of IAESTE since 1950.

Robert Bosch Foundation Fellowship Program
A fully-funded, six-to-nine month professional development program in Germany annually providing 15 accomplished Americans firsthand experience in the economic, political, and cultural environments of Germany and the European Union through high-level work placements, language training, and a series of professional seminars. Cultural Vistas has served as the U.S. representative of the Robert Bosch Foundation Fellowship since its inception in 1984.

Cultural Vistas offers Inbound (to the United States), Outbound (sending Americans abroad), and Reciprocal exchange programs.

After receiving a FIFA Master overseas, Adam Giles came to the United States to intern with Soccer United Marketing, an arm of Major League Soccer, in New York City. With a desire to help grow the sport back in Australia, Adam's internship experience proved invaluable.
Cultural Vistas Fellowship
A fully-funded fellowship program providing up to 12 U.S. university students with eight-week summer internship and immersion experiences within the field of sustainability in Argentina, Germany, and Singapore.

Alfa Fellowship Program
A fully-funded, professional development program annually providing up to 15 accomplished young Americans and Britons the opportunity to live in Moscow and work at leading organizations in Russia. The Alfa Fellowship Program is sponsored by Alfa-Bank and administered in the U.S. and U.K. by Cultural Vistas and in Russia by the Fund for International Fellowships and Cultural Dialogue.

EMigré Memorial German Internship Program [EMGIP]
A funded fellowship program providing U.S. and Canadian students with the opportunity to complete one to three-month internships at a German state parliament.

Baden-Württemberg-STIPENDIUM for Vocationally Qualified People [WISP]
A funded, three-month work-immersion-study program enabling students in vocational fields to live abroad, complete one month of German language training, and gain professional experience through two-month internships.

Internships Abroad
An individualized internship program providing U.S. university students with summer and year-long internship placements in Argentina, Chile, Germany, and Spain.

In addition to individualized placements, participants receive assistance with language training, foreign language resume writing, pre-departure cultural and logistical information, as well as in-country and re-entry support.

Work Authorization Services for Interns and Trainees
An independent program providing U.S. students completing internships in Germany and recent graduates completing traineeships in France and Switzerland with work authorization and the support needed to succeed abroad.

Customized Study Tours and University Internship Programs
Cultural Vistas has a wealth of experience designing and administering academic-focused study tours and career-building internship programs that can support the individual needs and interests of students year-round.

University of Minnesota student Jillian Reilly was one of seven members of the inaugural class of the Cultural Vistas Fellowship. Jillian spent the summer of 2013 completing an environmental education internship in Singapore at the Waterways Watch Society.

“Having never traveled beyond the borders of the U.S., I had an unfulfilled desire to go abroad. At the same time, I wanted to make productive use of my time by engaging in a work or study-related program. The Cultural Vistas Fellowship program afforded both the opportunity to travel to Singapore and a connection to an internship with a local nonprofit. I hoped that being exposed to the work culture of a different country would provide a more profound appreciation and understanding of its whole culture; this assumption turned out to be right.”

Jillian Reilly Cultural Vistas Fellowship, 2013 Intern in Singapore
Train USA programs are the intersection of the global economy allowing students and professionals to obtain the skills they need for their careers and ensuring companies in the U.S. and abroad can provide the training needed to expand operations, launch new ventures and connect with foreign markets.

Our host companies share their knowledge and expertise with tomorrow’s technology innovators, potential political leaders and development workers who will shape their countries’ economies, governments, and communities.

From cutting-edge training programs in internet technology, scientific research, and business, to violin-making, historical book restoration, and glass-blowing, our host companies ensure that specialized knowledge is being passed along to future generations around the globe.

In 2013, 4,427 individuals from 105 countries participated in professional Train USA exchange programs.

Intern and trainee exchanges took place with 1,157 different host companies, ranging from major global corporations to small family-owned businesses, spanning 47 different states plus the District of Columbia, Guam, Saipan, and the U.S. Virgin Islands.

In 2013, 5,373 students and professionals participated in Train USA programs.

**BY THE NUMBERS 2013 PROGRAM HIGHLIGHTS**

**University of Waterloo engineering student and Train USA participant Navid Abedzadeh works on the optics table during his internship at the University of Maryland.**
In 2012–13, Cultural Vistas successfully completed its second year as an implementing partner for the U.S. Department of State’s International Visitor Leadership Program (IVLP), a professional exchange program with a 75-plus year history that builds mutual understanding through short-term U.S. visits for emerging world leaders.

Over the course of the year, our staff arranged 30 projects for 192 international visitors – nearly half of whom had never been to the United States – from 81 countries spanning six continents. For every IVLP project, Cultural Vistas designs a unique experience that profiles the diversity of the United States. In 2012-13, Cultural Vistas designed national program itineraries that encompassed an array of professionals themes, including but not limited to:

- Advocating for LGBT Rights (Finland)
- Farm-to-Table Agricultural Production (Africa)
- Media’s Role in Ensuring Government Accountability (Bangladesh)
- Rule of Law & Supporting Disability Rights (East Asia & Pacific)
- Strengthening Civic Education (NENA region)
- Water Resource Management (Iraq)

Strengthening the U.S.-Mexico bilateral relationship was the focus of a visit for six IVLP participants, pictured here visiting with U.S. Senator Tim Kaine (Va.).

Korea WEST

Through its role as one of three designated sponsors for the Korea WEST (Work, English, Study, Travel) exchange program, Cultural Vistas enabled 138 South Korean university students and recent graduates to explore future careers and develop lifelong skills through English language training and acculturation, placement in professional internships, and the opportunity to sightsee across the United States before returning home.

In 2013, Cultural Vistas staff placed Korea WEST participants in professional internships spanning 16 states with more than 100 different companies, including the USDA, the California Governor’s Office of Economic Development, NBC Learn, and Voice of America.

Cultural Vistas hosted over 20 cultural activities and in-person meetings for participants, who came to the United States in three rounds over the course of the year, including a pre-departure orientation in Seoul and welcome sessions stateside in San Diego, New York City, and Washington, D.C.

Global Career Launch

The Global Career Launch (GCL) program provided 73 university students from five different countries (predominantly China and Hong Kong) with eight-week internship and cultural immersion experiences in Chicago, Seattle, and Washington, D.C. during the summer of 2013.

For all its GCL participants, Cultural Vistas staff secures internship placements, arranges housing, provides in-person orientations, employs designated in-city staff, and organizes a variety of social and educational activities outside the workplace.

Since 2007, more than 500 international students have gained hands-on professional experience, improved their English language skills, and experienced American life and culture firsthand through the GCL program.
Alfa Fellowship Program

Through its role as the U.S. administrators in the Alfa Fellowship Program, Cultural Vistas sent a group of 14 emerging leaders, consisting of 10 Americans and four Britons, to Russia for an 11-month immersion program that included high-level work placements and intensive language training.

In 2013, the 11th class of Alfa Fellows began work assignments with prominent organizations such as Deutsche Bank, Human Rights Watch, NPR, Reuters, and Cargill, as well as Moscow-based startup Dream Industries.

The Alfa Fellowship Program is generously funded by Alfa-Bank and administered in the United States and United Kingdom by Cultural Vistas and in Russia by the Fund for International Fellowships and Cultural Dialogue.

OJSC Alfa-Bank is incorporated, focused and based in Russia, and is not affiliated with U.S.-based Alfa Insurance.

Community Activism on Youth Issues

In February, Cultural Vistas welcomed 10 British professionals from youth-serving organizations for a three-week visit focused on how community groups, educational and private institutions, government agencies, and NGOs can engage and inspire at-risk youth in urban, suburban and rural settings.

The short-term exchange, funded through a 2012 London Olympics Legacy Fund Grant awarded by the U.S. Embassy in London, provided opportunities to gain a deeper understanding of how U.S. organizations engage and forge connections with the youth they serve — including endeavors that leverage athletics, volunteer activities, and multimedia — through visits to Washington, D.C., Richmond, Va., Charlotte and Greensboro, N.C., and Detroit.

The exchange included meetings with 20-plus organizations, including the Corporation for National and Community Service, Virginia Commission on Youth, and the NFL’s Carolina Panthers, among others.

Kizuna Project

The Kizuna Project, a special exchange program funded by the Ministry of Foreign Affairs of Japan, provided a fully-funded opportunity for Japanese university students and recent graduates — most of whom were from or volunteered in the regions affected by the March 2011 Great East Japan Earthquake — to share their personal stories, develop new skills, and experience American life through an intensive U.S. training and cultural exchange program.

Following a pilot group of seven participants, 55 Japanese students spent nearly six months from April to September on the program, completing language training followed by internships in 24 different cities across the country.

During their time in the United States, the Kizuna Fellows shared their experiences from the March 2011 disaster and the nation’s continued recovery with American citizens through a variety of outlets, including presentations at their host companies, universities, and other nonprofits.

Cultural Vistas Fellowship

The Cultural Vistas Fellowship sent its inaugural class of seven fellows abroad to Argentina, Germany, and Singapore to gain professional experience through eight-week internships in the field of sustainability.

The initiative, funded directly through organizational revenue, aims to afford more Americans with opportunities to gain meaningful international experience.

The fellows — most of whom were stepping foot outside the United States for the first time — participated in overseas internships with prominent organizations such as Deutsche Bank, Human Rights Watch, NPR, Reuters, and Carnegie, as well as Moscow-based startup Dream Industries.

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In August, Cultural Vistas administered a 15-day student journalist exchange program, funded by the U.S. Embassy in London, which brought nine high school students from the United Kingdom, Northern Ireland, and Scotland to the United States for a two-week reporting tour.

The group visited numerous news and media organizations, educational institutions, and NGOs, including BuzzFeed, Idealist, The Wall Street Journal, and Yale University.

The students were afforded opportunities to meet and engage with American high school and university students involved in campus journalism, as well as take part in an evening of home hospitality.

The initiative provided ample opportunities to gain a deeper understanding of American society, U.S.-U.K. relations, and how organizations disseminate news and information from a variety of perspectives.

The Robert Bosch Foundation Fellowship Program sent 19 Americans to Germany for a professional development program aimed at fostering transatlantic relations, marking a 30-year partnership with the Robert Bosch Foundation in Stuttgart.

The 30th fellowship class consisted of leaders from across the United States in the fields of international affairs, journalism, law, renewable energy, healthcare, defense and economic policy, among others.

The Robert Bosch Foundation Alumni Association again hosted several events across the United States, as well as its annual summer gala, which took place for the first time in Berlin, Germany. Over 150 alumni and their guests gathered in the German capital for a weekend full of transatlantic-focused discussion, networking, and opportunities to connect with old friends from their fellowship year.

Since the inaugural group of Bosch Fellows began their transatlantic journey in the summer of 1984, more than 500 Americans have taken part in this intensive intercultural professional experience.

The reciprocal Congress-Bundestag Youth Exchange for Young Professionals completed its 29th year, sending 75 Americans to Germany and 75 Germans to the United States to gain an understanding of everyday life, education, and professional training abroad.

As part of the program, all 150 participants, including the 75 German participants coming to the United States, completed at least 40 hours of community service.

As part of this scholarship program, five German CBYX participants were awarded the opportunity to intern on Capitol Hill for six weeks in the offices of the following representatives as part of the Congressional Internship Program in 2013.

- Rep. Suzanne Bonamici (D – Oregon, 1st)
- Rep. Steny Hoyer (D – Maryland, 5th)
- Senator Kirsten Gillibrand (D – New York)
- Rep. Michael Doyle (D – Pennsylvania, 14th)

Cultural Vistas staff accompanied 18 high school students and two educators from 15 different states to Southeast Asia for three weeks over the summer as part of the American Youth Leadership Program with Singapore and Malaysia, a U.S. Department of State grant initiative focused on the two nations’ approaches to sustainable development.

During the trip, the group took part in a series of educational workshops, visits with environmental advocates and local scientists, community service activities, lectures, sightseeing and home stays with local families.

The program included five months of virtual collaboration leading up to the trip, a pre-departure orientation in Los Angeles, and post-program service projects implemented by the participants upon their return home – examples of which included community outreach about watershed management issues, the development of a demonstration rain garden, a lesson plan on Singapore and Malaysian cuisine for a culinary course, and a series of short films.
STEM LAUNCH

Through an initiative led by Cultural Vistas and funded through the generous support of The Halle Foundation, 18 students and two faculty members from Morehouse and Spelman colleges in Atlanta explored Germany as part of the STEM Learning and Understanding New Career Horizons (LAUNCH) program during the summer of 2013.

During the two-week study tour, the group traveled to Berlin and Munich accompanied by Cultural Vistas staff to learn firsthand of the global nature and prospective careers in the fields of science, technology, engineering and mathematics. Intercultural activities and networking opportunities complemented the group’s experience of living, learning and experiencing Germany for the first time.

The well-rounded tour enabled the group of young leaders to meet with 21 host companies representing various STEM industries, including internationally-renowned corporations, universities, public and private institution such as MW, Fraunhofer Berlin Center for Medical Mechatronics (BZMM), Siemens, and the European Aeronautic Defense and Space Company (EADS/Airbus).

Internships Abroad

Through its Internships Abroad and Independent Work Abroad programs, Cultural Vistas provided summer and year-long internship placements for 116 students and young professionals in Argentina, Chile, France, Germany, Spain and Switzerland in 2013.

More than one half of all participating students received some level of scholarship funding to pursue international internships this past year.

Teach USA

In 2013, 19 individuals from 10 countries began teacher-focused exchange programs in eight different U.S. states through the Teach USA program. These experienced educators were brought in to teach Spanish, French literature, and mathematics, among other subjects, in predominantly private primary and secondary schools in the United States.

IAESTE United States

The 65th year of the International Association for the Exchange of Students for Technical Experience (IAESTE) program, for which Cultural Vistas serves as the U.S. representative, provided an opportunity to reflect and celebrate the accomplishments and innovations of this unique reciprocal initiative.

2013 saw significant growth in interest and participation in the IAESTE program, as Cultural Vistas facilitated internships in 24 different countries for 53 American students – nearly doubling its total from the year prior.

The incoming international students were predominantly computer and mechanical engineers with 59 trainees from 28 different countries coming to the United States as part of the reciprocal exchange program. A total of 25 new host companies joined the program in 2013, including three who employ program alumni.

What is IAESTE?

The International Association for the Exchange of Students for Technical Experience provides students in technical fields with paid course-related training abroad and employers with highly skilled, highly motivated interns, for long or short term projects.

With over 80 countries involved and more than 350,000 participants since its inception, IAESTE is the largest organization of its kind in the world.

The benefits of hands-on professional experience in the United States have already proved fruitful as Gorazd, a multimedia intern with Cultural Vistas, quickly landed a full-time position as a London-based video editor upon returning home.

“Coming to New York City was not just another dream come true, it was also the biggest challenge of my life. Thanks to Cultural Vistas, I have been given the opportunity not just to visit – but live in – the greatest city in the world. Through the professional experiences I had with Cultural Vistas I have also learned many life lessons and gained confidence in my next steps in life. I will always remember my internship with Cultural Vistas as one of the most important events of my life not just professionally but also personally.”

Gorazd Lazorík IAESTE United States, 2013 Intern from Slovakia
Cultural Vistas is committed to providing its participants with a balance of meaningful learning opportunities during their exchange programs – both in and outside the workplace.

A Unique Cross-Cultural Experience

For the past five years, Cultural Vistas has brought university students and young professionals in the United States on J-1 intern and trainee exchanges into elementary school classrooms to lead activities and discussions about their home cultures. These outings provide children with an opportunity to interact directly with international students and broaden their knowledge of the world around them.

In 2013, Cultural Vistas staff facilitated opportunities for more than 40 interns and trainees from seven different nations to visit schools in New York, Maryland, Virginia, and Washington, D.C.

“It was clear the young American students were just as excited about the opportunity as the international visitors,” said Riverside Elementary School teacher Christina Haramis. “This gets them interested in other countries and cultures. It broadens their outlook on the world and exposes them to new things.”

“It’s really exciting that you can visit schools in the U.S., meet American kids, and share about your home country,” said Yelim Kang, a student from Seoul and participant in Cultural Vistas’ Korea WEST program. “It made a great impression on me because American kids were actually open to new cultures and they were very welcoming.”

Forging new relationships and learning about other cultures is the foundation of international exchange. Cultural Vistas began these school visits in 2009 in celebration of International Education Week.

Host Companies Embracing Role as Cultural Ambassadors

Engaging and encouraging our host organizations to promote cultural enrichment within and outside the workplace remains an ongoing priority. As a result, 2013 saw U.S. host companies continue to embrace their role as ambassadors and organize opportunities for international interns and trainees to enjoy their communities and learn more about American culture.

Sadara Chemical Company, a joint venture between Dow Chemical and SAUDI ARAMCO and new host organization, provides monthly cultural activities for interns from Saudi Arabia who are receiving on-the-job training at Dow facilities in Texas and Louisiana.

In 2013, Sadara Chemical organized a weekend event at a dude ranch in Texas, where the participants embraced the culture of the American cowboy, including riding horses, roping Texas longhorns, line dancing, and trying local cuisine.

At Square in San Francisco, our participants train alongside domestic interns while immediately contributing to projects. In addition to professional development, interns get involved with local cultural activities, such as, the Maker’s Market craft fair, with Square vendors; Hack Week, an opportunity to experiment with new projects and teams; and #CleanStreets, a weekly initiative to clean neighborhoods around the office.

GROWTH SINCE MERGER

Over the past three years, our capacity to inspire personal and professional development and build understanding through international exchange has grown exponentially, with corresponding increases in budget and staff size, infrastructure, and the diversity of our programs and funding streams.

Our programs impact more than 5,000 lives every year. Since 2010, Cultural Vistas programs have experienced nearly 35 percent growth in participants and now reach individuals from nearly 140 different countries.

Our staff continues to grow.

As of January 2014, Cultural Vistas employed 74 full-time staff members – representing a 42.3 percent post-merger increase.

Our capacity to fulfill our mission has never been greater. In the three years since its formation, Cultural Vistas has experienced a 72 percent increase in overall operating revenue.

Of note: The 2016 figures represent the combined total of Cultural Vistas’ predecessor organizations.
Every year, Cultural Vistas invests in the futures of more than 5,000 students, professionals, and emerging leaders.

For the year ending December 31, 2013, Cultural Vistas spent 87 percent of its budget on mission-based programs and services, and only 13 percent on administrative and support services.

In 2013, our nonprofit used its own funds to send the inaugural seven Cultural Vistas Fellows overseas for two months in Berlin, Buenos Aires, and Singapore.

Thirty-seven U.S. students received more than $49,500 to support low or unpaid internships in Europe and South America through the Cultural Vistas Scholarship Fund in 2013.

Individuals and organizations can play an integral role in helping us to maintain, develop, and strengthen the quality and diversity of our international exchange programs and services.

Invest in our mission by making a tax-deductible contribution at culturalvistas.org/donate.

“Due to my family’s large size, it has been left up to me to finance my own education. This leaves little room financially for much else. However, through the scholarships and stipends I received, I was able to worry less about finances and focus on seeing Germany firsthand and learning not only about its language and culture, but also its politics. Without the help of Cultural Vistas, it may never have been possible.”

Michael Paskert 2013 Cultural Vistas Scholarship Fund recipient
Cultural Vistas’ diverse and dynamic board of directors guides the overall philosophy and direction of the organization and reflects the global reach of our programs and initiatives. Our accomplished board includes former ambassadors, leaders of the NGO and business communities, university administrators and professionals who closely monitor government relations, organizational policy, finance and programs. Cultural Vistas’ board members are committed to the common goal of enhancing careers and building cultural understanding through life-changing exchange experiences.

Chair: Mr. Karl Geercken
Partner, Alston & Bird, LLP

Vice Chair: Mr. Jeffrey Reinke
Chief of Staff to President, Council on Foreign Relations

Treasurer: Mr. Connie Askin
Vice President, Development Operations, City Year

Secretary: Mr. Jim Thomas
Founder & CEO, Itemize Corp.

Members:
- Amb. Fred Bush, Counselor, Friends of the American University of Afghanistan
- Dr. Cheryl A. Matherly, Associate Provost for Global Education, University of Tulsa
- Dr. Marcelo Knobel, Professor of Physics, Universidade Estadual de Campinas (Brazil)
- Mr. Howard Wallack, VP, Global Business Development, Society for Human Resource Management Japan
- Ms. Jacqueline Renner, President, Franke Kitchen Systems Americas
- Ms. Phyllis Mitchell, Principal Specialist, Global Mobility, Aker Solutions
- Mr. Robert Fenstermacher (ex officio member)
- Mr. Kevin Gully, Principal, Hewlett-Packard
- Dr. Aslam Masood, CFO, KabaFusion Holdings, LLC

Cultural Vistas, a New York not-for-profit corporation founded in 1963, provides international exchange opportunities that strengthen global networks, enhance professional skills and advance mutual understanding in an interconnected world. The organization possesses over 50 years of exchange experience working with more than 100,000 participants from over 135 countries around the world.

Cultural Vistas spends 87% of our budget on mission-related programs and services, and only 13% on administrative and support services. Roughly 60% of Cultural Vistas’ revenue is derived from program-related administrative service fees; the other 40% is from individual, corporate and government direct support of specific exchange program-related expenses.

Cultural Vistas is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is classified as a publically-supported organization under Section 509(a). Contributions to Cultural Vistas for its exempt purposes and mission are tax deductible.

Statement of Financial Position as of December 31, 2013

Assets
Cash and cash equivalents $205,393
Accounts receivable $65,021
Inventory $60,700,734
Property and equipment $66,546
Other assets $203,694
Total Assets $10,912,461

Liabilities
Accounts payable and accrued expenses $121,113
Deferred revenue $201,134
Other liabilities $385,278
Total Liabilities $1,058,542

Statement of Activities: Year ending December 31, 2013

Revenue Sources
Individual, corporate, and government support approx. 40%
Program service fees approx. 60%

Expenditures
Mission-based programs and services 87%
Administrative and support services 13%

Total Revenue $15,247,302
Operating Support and Revenue $14,802,319
Net Assets, beginning of year $7,445,875
Change in Net Assets from Operations $444,483
Net Assets, end of year $8,890,359

Cultural Vistas has accumulated Scholarship Funds in excess of $1.3 million, to support Americans participating in our international internship opportunities.

As of December 31, 2013, the permanently endowed portions of the Scholarship Funds totaled $617,386; the Board of Directors has also designated $732,415 of our net assets specifically for the purpose of supporting international exchange opportunities.

Marks Paneth LLP conducted an audit of and issued an unmodified opinion on Cultural Vistas’ financial statements (summarized below), in accordance with auditing standards generally accepted in the United States of America. In addition, Marks Paneth conducted its audit in accordance with Government Auditing Standards and the OMB Circular A-133. Complete audited statements are available on the Vistas website, or upon request.

Operating Expenses
Program services $13,921,479
Management and general $1,811,404
Funding $29,421
Total Operating Expenses $14,802,319
Change in Net Assets from Operating Activities $444,483
Net Assets, end of year $8,890,359

Cultural Vistas, a New York not-for-profit corporation founded in 1963, provides international exchange opportunities that strengthen global networks, enhance professional skills and advance mutual understanding in an interconnected world. The organization possesses over 50 years of exchange experience working with more than 100,000 participants from over 135 countries around the world.
experience for the global workplace™